

M&A Expertise for Founders & Families



The Tide Mill Building | 99 Harbor Road | Southport, CT 06890

cartermorse.com

Carter Morse & Goodrich is a boutique M&A advisory firm that specializes in representing founder-led and family-held businesses that are leaders in their niche markets valued between \$25 million and \$250 million.

Our passion is delivering life-changing outcomes that exceed expectations for owners who value great advice, are willing to invest in their success and appreciate great outcomes, where value often means more than just money. We fully understand and appreciate the unique dynamics of these companies and the importance of owner legacies.

Leveraging nearly four decades of investment banking experience and expertise developed over hundreds of successful transactions, we repeatedly achieve optimal results by providing independent, client-focused advice throughout a highly disciplined sale process.

The combination of our hands-on approach, senior banker attention, strategic guidance, seamless transaction execution, and extensive network of domestic and international resources has enabled us to become a trusted advisor to hundreds of founders and families.

Industry Expertise



Branded Consumer Products

- Household Products
- Food and Beverage
- eCommerce & Catalogs
- Enthusiast Brands



Manufacturing & Industrial

- Metal Fabrication
- Aerospace and Defense
- Niche Manufacturing



Specialty Services

- Education & Training
- B2B Services
- Facility Services



HVAC

- Equipment
- Distribution & Logistics
- Trade Services

CMG By The Numbers

1987
FOUNDED

450+
CLIENT
ENGAGEMENTS

\$6 Billion+
AGGREGATE
TRANSACTION
VALUE

1 Objective
SUCCESSFUL
CLIENT
OUTCOMES

Recent Transactions



Recent Industry Awards



2023 Boutique Investment Bank of the Year



2022 Winner Corporate / Strategic Deal of the Year (\$100m - \$250m)



2023 Private Equity Deal of the Year



2023 Winner Industrials International Deal of the Year



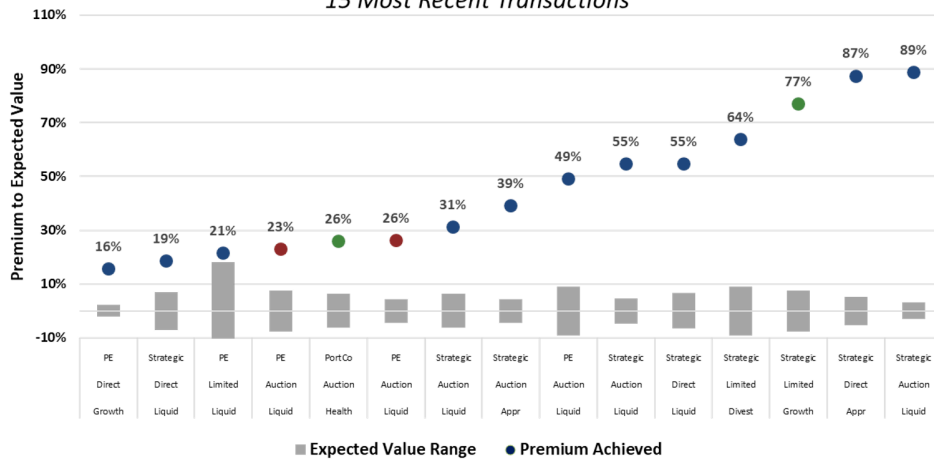
2022 Winner Industrial Tech Deal of the Year

Exceeding Client Expectations

- CMG's passion is to exceed client expectations with an 'advisors first' mission
- Focused on holistic planning and preparation before a disciplined process, which leads to better outcomes
- Your once-in-a-lifetime transaction is really important and we appreciate the impact on your legacy

CMG - Premiums Achieved

15 Most Recent Transactions



International Reach

Since 2009, Carter Morse & Goodrich has been a founding member of the Alliance of International Corporate Advisors (AICA), which enables us to deliver both global reach and local knowledge through close collaboration with senior professionals at our partners firms across the world.

300+

Deals Closed

41

Member Firms

39

Countries

68

Offices

250+

Professionals

6

Continents

Carter Morse & Goodrich
Investment Bankers & Since 1987

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